



## MEDIA RELEASE

May 4, 2021

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### The Norfolk Casino Has a Name!

King William County, VA – Today, the Pamunkey Indian Tribe announced the name of its planned world-class resort and casino in Norfolk. HeadWaters Resort & Casino will be a destination for gaming enthusiasts and guests seeking first-rate accommodations and amenities. While headwaters represent the beginning of a river, the name ‘HeadWaters’ represents the



beginning of a new chapter in the life of the Pamunkey Tribe and Norfolk. The name is also a nod to the importance that rivers have played in the Tribe’s and the City’s history. HeadWaters Resort & Casino’s logo includes a rippling water design within a feather. Its primary branding colors include two shades of blue.

Two weeks ago, the Tribe released new renderings of the estimated \$500 million resort and casino which will take advantage of the beauty of the Elizabeth River. Guests in its 300+ rooms will enjoy panoramic views of the river and into Harbor Park. Additional features of the facility include a gaming floor, rooftop bar, waterside infinity pool, luxury spa, sports bar and grill, steakhouse, multi-purpose event center and a rooftop outdoor event space. The attached parking deck will accommodate approximately 2,000 vehicles with additional off-site parking and guests arriving by Amtrak will enjoy easy access to the resort. The logo and renderings of the project’s exterior can be seen on HeadWaters Resort & Casino’s new website – [www.HeadWatersResortCasino.com](http://www.HeadWatersResortCasino.com) and on its Facebook page – [facebook.com/HeadWatersRC](https://facebook.com/HeadWatersRC)

The project will redefine the waterfront by developing the HeadWaters Marina which will enable guests to travel by boat to enjoy the resort and casino, or to dock while taking the family to a baseball game next door. As part of the waterfront design the Pamunkey Indian Tribe will be committing more than \$20 million to shoreline resiliency issues and creating a vibrant, sustainable living shoreline that will improve the environment along the Elizabeth River as well providing an exciting new natural area for residents and visitors to enjoy. In addition, the Tribe will be committing significant funds for additional Elizabeth River Trail construction, rehabilitation, and connectivity.

“Excitement is building and we couldn’t be more thrilled with the name,” said Robert Gray, chief of the Pamunkey Indian Tribe. “There’s just something about having a name that makes it feel more real. I’m confident that HeadWaters Resort & Casino will exceed even the highest of expectations and will make Norfolk proud.”

The project won city approval with an overwhelming majority of residents voting in favor of the project in November. Once the Virginia Lottery approves the Tribe’s casino operator license application, construction on the facility will commence immediately. The initial phase of the project is expected to be completed in 2023. Companies seeking to provide goods or services for this project are encouraged to go to [www.PamunkeyFuture.com](http://www.PamunkeyFuture.com) to register to be notified of Requests for Proposals related to various aspects of the project.

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