

MEDIA RELEASE

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HeadWaters Resort & Casino Partnering to Deliver Turkeys and Food to Norfolk Community

Norfolk, VA – HeadWaters Resort & Casino is excited to announce their support of the 14th Annual Turkey Trailer. The Pamunkey Indian Tribe has partnered with Berkley community leader Mechele Hairston and Solid Rock Worldwide Outreach Ministry as the lead sponsor of the Turkey Trailer for the third year in a row. This event will deliver turkeys and other food items to citizens from across Hampton Roads, just in time for the Thanksgiving holiday.

This year, the Turkey Trailer will be held at Military Circle Mall in the parking lot, closest to the McDonald's off East Virginia Beach Boulevard on Saturday, November 19th from 10:00 a.m. to 1:00 p.m. Approximately 2,000 baskets have been prepared for families in the Hampton Roads area needing a Thanksgiving meal ahead of the holiday. One food allotment will be allowed per household. Event organizers have requested that families who may benefit from a basket preregister at https://www.eventbrite.com/e/turkey-trailer-2022-a-day-of-giving-back-tickets-466223556207. Individuals interested in volunteering or who may need assistance in registration are asked to contact Mechele Hairston at (757)-541-0929.

"We are very grateful for HeadWaters and The Pamunkey Tribe's generous support of our annual Turkey Trailer," said community leader Mechele Hairston. "Their support is crucial as we provide food to hundreds of families and is an example of their commitment to the Norfolk community."

"We are thrilled to be supporting the Turkey Trailer again this year," said Robert Gray, Chief of the Pamunkey Indian Tribe. "The continued challenges as a result of COVID-19 and rising food prices have exacerbated concerns over food insecurity, making this year's Turkey Trailer especially important for our neighbors in the Norfolk community. We have always viewed HeadWaters as a partnership between the Tribe, the City of Norfolk and the local community and we are honored to have the opportunity to provide meals for the community this Thanksgiving."

2022 marks the third year in a row that HeadWaters has served as a key partner for the Turkey Trailer. The event was held at Harbor Park the last two years and saw food be distributed to more than 7,000 Hampton Roads families, including 3,725 in 2021. This year the Tribe expects to support more than 2,000 families. The Turkey Trailer is just one piece of the Tribe's efforts to end food insecurity in Norfolk. Through partnerships with 10 local food pantries the Tribe has provided more than 350,000 meals for Norfolk residents in need. The Tribe looks forward to continuing to support the Norfolk community through these and other initiatives for years to come.

HeadWaters Resort & Casino won city approval with an overwhelming majority of residents voting in favor of the project in November of 2020. Once fully operational the project is anticipated to create thousands of jobs and provide tens of millions of dollars in annual tax revenue for city schools, and nearly a billion dollars in annual economic impact for the area.

To learn more about HeadWaters Resort & Casino, visit HeadWatersResortCasino.com.

