

ALL IN FOR TOURISM

NORFOLK WINS BIG

The Norfolk Resort and Casino will be a premier tourism destination for people from all over the Mid-Atlantic and beyond to visit. It is estimated that 6.2 million people will visit each year! Yes, you read that right. The Norfolk Resort and Casino is expected to generate millions of visits annually. Of those 6.2 million visitors, nearly a million of them are expected to be coming from out of state. This infusion of tourists from all over the country will have a tremendous impact on businesses all over the Hampton Roads region.

Not only are these visitors great for generating local tax revenue, but they will also bring more sales revenue to surrounding restaurants, hotels and locally-owned small businesses. While many of our visitors will stay at the resort, there will be plenty who want to see what else Norfolk has to offer and will choose to book rooms at other hotels and explore other dining and entertainment options. Making Norfolk the premier destination in all of Hampton Roads will be a boon for the local economy and help elevate the City's tourism reputation to its proper location at the top of the list!



A WIN FOR NORFOLK

Jobs



2,480 permanent jobs and 2,000+ construction jobs

Education



\$50 million annually for school construction

City Revenue



\$30 million in annual tax revenue

Entertainment



Table games, spa, sports book, restaurants, bars and shows

Community Support



Funding for flood resiliency and other community programs

We need you to help bring this exciting destination to Norfolk.
VOTE YES ON THE REFERENDUM ON NOVEMBER 3RD!
Go to ALLINNORFOLK.COM to learn more and get involved!